



CAMBRIDGE
UNIVERSITY PRESS



CAMBRIDGE ENGLISH
Language Assessment
Part of the University of Cambridge

Invitation

CAMBRIDGE DAY
the 2nd edition

Cluj-Napoca
March 1st, 2013

 **SITKA**
CENTRUL DE CARTE STRĂINĂ



Cambridge University Press and Cambridge ESOL are delighted to welcome you to the Cambridge Day 2013 in Cluj-Napoca focused on CAMBRIDGE ENGLISH FIRST and CAMBRIDGE ENGLISH ADVANCED – READING & LISTENING.

This FREE event will take place at Hotel City Plaza and will feature speakers from Cambridge University Press, Cambridge ESOL, the British Council and EEC Examinations Centre.

The Cambridge Day is open to all teachers of English.

The bookshop, CENTRUL DE CARTE STRAINA SITKA will have a book exhibition giving you the opportunity to

examine the latest ELT publication from Cambridge University Press.

Representatives from Cambridge ESOL will be available on the day to discuss whatever you need towards preparing students for the examinations.

Coffee and refreshments will be provided free of charge.

All attendees will receive a free sample copy of the 3rd edition of the updated and revised **OBJECTIVE ADVANCED with CD-ROM** and **Certificate of attendance**.



THE VENUE

Hotel City Plaza
Str. Sindicatelor, nr. 9-11
Cluj - Napoca

PROGRAMME

13.45 - 14.00 **Welcome and exhibition**

14.00 - 15.00 **Johanna Stirling: CAMBRIDGE UNIVERSITY PRESS -
“JOINED-UP LISTENING ”**

15.00 - 15.30 **Alice Cojocaru: THE BRITISH COUNCIL - ”CAE – the New Assessment
Criteria for the Writing Subtest”**

15.30 - 15.45 **Coffee break**

15.45 - 16.45 **Bob Obee: CAMBRIDGE ESOL - “Skills, strategies and approaches for
the Cambridge English First and Cambridge English Advanced Reading
papers”.**

16.45 - 17.05 **Catalin Badanau: THE EEC EXAMINATIONS CENTRE -
“EEC incentive scheme”**

17.05 - 17.15 **Closing and raffle**



SEMINAR ABSTRACTS

Skills, strategies and approaches for the Cambridge English First and Cambridge English Advanced Reading papers.

Bob Obee

This talk will consider the skills students need in order to perform well in the different parts of the Reading paper. We will consider strategies for dealing with the whole paper on the day and how to encourage students to effectively manage their time.

CAE – the New Assessment Criteria for the Writing Subtest

Alice Cojocaru

According to research, there are three main elements which writers use when producing a piece of written text: a cognitive element, a language element and a socio-linguistic element. This short presentation will look into the way in which these three elements are reflected into the new CAE Writing assessment scale.

JOINED-UP LISTENING

Johanna Stirling

"Fluency is the prize that most learners seek, but they also need to be able to listen to fast, fluent speech and understand without constantly asking for repetition. Unfortunately, fluent speech isn't always as easy to decipher as the written word is. In this workshop we will explore what makes connected speech so challenging and how we can help our learners to understand it. Let's look at some ways that we can really teach listening, rather than just practise it. A chance to try out plenty of activities that you can use with learners of all levels."

EEC incentive scheme

Catalin Badanau

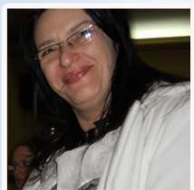
Beginning with 2013 all schools, either private or public, would start taking benefits from registering students for Cambridge exams with EEC. The main aim of the presentation would be both to trigger interest among institutions to become Cambridge Preparation Centres and to encourage students to follow the course of Cambridge exams.



The Cambridge Day speakers



Bob Obee is an ELT author and teacher trainer who has worked in many regions of the world. He was previously Director of Studies at The British Council Teaching Centers in Athens and Kuala Lumpur. For Cambridge University Press he has written The Grammar Activity Book.



Alice Cojocaru is the English Lead for British Council Romania. Before joining the British Council five years ago, she worked as a teacher of English to high school students, as well as adults. She is a Cambridge ESOL Local Presenter for the British Council and an examiner for Cambridge ESOL and IELTS.



Johanna Stirling is a freelance English Language Teaching Consultant based in the UK. She teaches, trains teachers, writes materials and gives presentations about English language teaching. She has written teaching materials for Cambridge University Press and worked on software editing too. This has included work on face2face, Touchstone, and the brand new adult course, English Unlimited. Johanna is also a NILE (Norwich Institute for Language Education) Associate Trainer. To find out more see her website, The English Language Garden at www.elgweb.net.

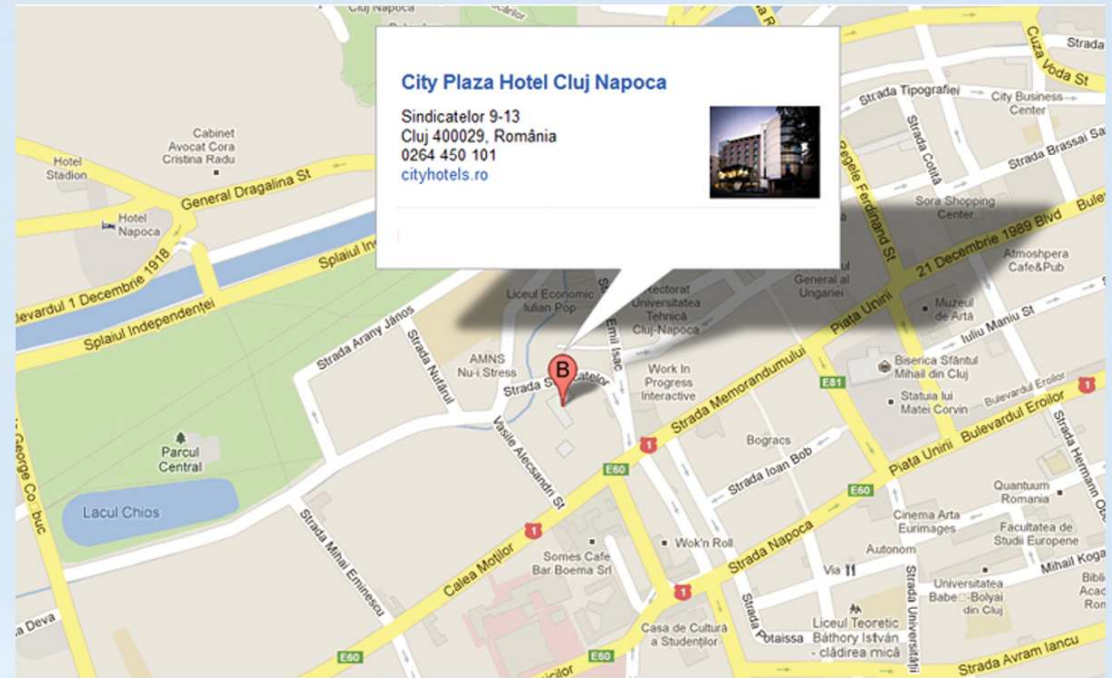


Catalin Badanau
Studies: B.A. in Philology, English, "Dunarea de Jos" University
MA Translation and Interpretation, "Dunarea de Jos" University
DSH Sprach Diplom, Regensburg University
Work experience: English and German trainer, Examinations Officer with ESOL Examinations Centre



HOW TO GET THERE

Hotel City Plaza
Str. Sindicatelor, nr. 9-11,
Cluj-Napoca



HOW TO REGISTER

Please register by February 22nd 2013

- online at: <http://www.cartestraina.ro/cd/cluj.php>
- or email us at: office@cartestraina.ro
- or phone us: 021/210.30.30; 021/210.40.10; 0722/375.477

